Terms and Conditions

DigitX Innovation Hub

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DigitX
Innovation Hub

VISION

As the textile industry embraces the era of digital transformation, the need for innovative digital tools and solutions is more urgent than ever. European textile businesses are challenged to adapt quickly to an evolving market landscape that demands higher efficiency, customisation, and sustainability.

By focusing on key themes like AI, digital manufacturing, and digital supply chain innovations, the DigitX Innovation Hub aims to equip participants with insights and tools to not only meet current demands but to help shape a resilient, digitally enabled textile future in Europe.

MISSION

In partnership with Lectra (FR), SmartexAI (PT), ITA Academy (DE), CITEVE (PT) and Finnish Textile & Fashion (FI), Textile ETP launched the DigitX Innovation Hub to serve as a central hub for textile companies, research organisations, brands, and retailers to converge, learn, network, and collaborate on the key topics related to the digitalisation of the textile sector.

Combining online and in-person events, the Innovation Hub offers a wide scale of formats and targets a broad range of textile sustainability and circularity topics, so that textile professionals from different backgrounds can all find relatable and valuable content.

CONCEPT & CONTENT

Pillars

The Innovation Hub activities are organised around four pillars:

Learn

Gain knowledge through attending monthly webinars that focus on addressing the gaps within the value chain and staying updated on the most recent innovation trends. Delve into our Textile Digitalisation Masterclass video library and discover over 15 hours of recorded expert presentations.

Network

Connect with stakeholders through engagement on the Community Platform and participation in trade fairs and events held within the Hub.

Collaborate

Meet relevant partners to establish business collaborations or build a European consortium to participate in projects.

Share

Publish your news in the Innovation Hub newsletter and share it with your fellow Hub members. Boost your visibility by sharing your content also via our LinkedIn page (Only for paying subscribers)

Key Topics

Artificial Intelligence & digital product creation

Being strictly data driven at the point of product conception/design allows to optimise the product not only for its functional performance and aesthetical value, but also enables smart decision making about production strategies & planning, sustainability and compliance, product placement and marketing messages as well as service and end-of-life aspects. For this designers and product developers need access to rich real-time data and powerful, but intuitive tools to rapidly turn creativity and innovative ideas into successful products. Understand what data is needed, what functionalities are offered by innovative AI-enabled technologies and what skills are required by industry professionals.

Digital manufacturing & on-demand production

More and more textile manufacturing processes move from analogue mechanical or chemical to fully digitally controlled and operated processes massively increasing the generation and exploitation of digital data. One of the most desirable features of digital processes is their extremely agility and efficiency even at small lot sizes. When digitally operated technology is seamlessly interconnected with real-time digital data flows, very precise and responsive on-demand production becomes possible, which is a massive value creator in highly complex and volatile end markets from fashion to niche technical textiles. Digitised and automated on-demand production systems have the potential to fundamentally transform todays global on-forecast textile manufacturing model and must be understood and explored by all forward-thinking companies.

Digital Supply Chain & DPP

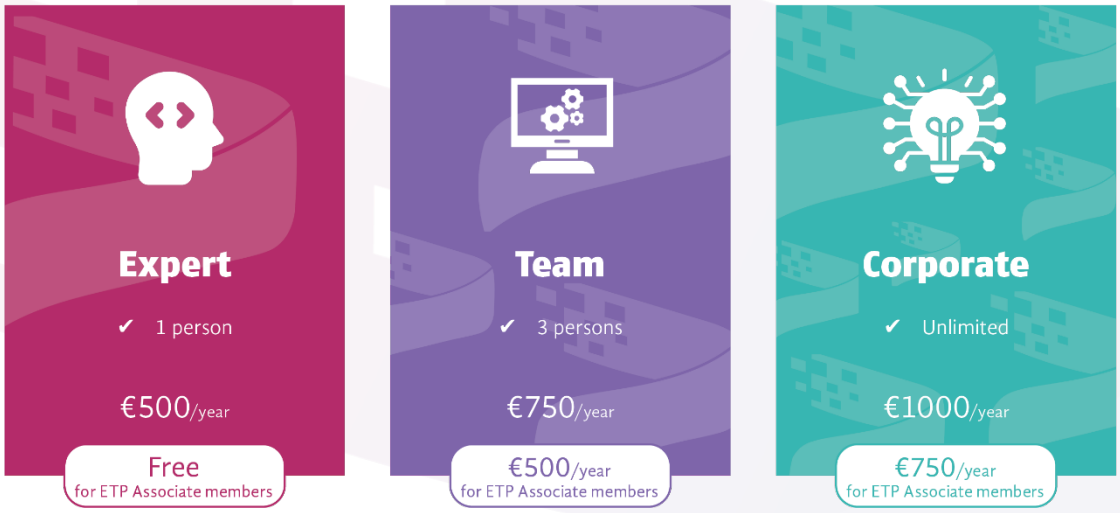
The capacity to collect, analyse, exchange and strategically exploit digital data all along the supply chain will not only be a massive competitive advantage but literally a business license to operate. Regulators, public authorities and any consumer-facing company will simply demand all manufacturers, brands, distributors and retailers to produce reliable and verifiable data about all their processes, material, energy and other resource use, management and human resource practices. Companies that cannot deliver on those demands reliably and efficiently will risk being dropped from their respective supply chains. Whether such data becomes part of mandatory reporting, digital product passports, marketing claims, certificates, digital data spaces or blockchain ledgers is case-dependent, but companies without a digital data strategy will find it increasingly difficult to stay in business.

Additional topics upon Hub members' requests

The organisers also regularly encourage subscribers to provide feedback on topics they would like to discuss, allowing for flexibility in addressing challenges, research developments and innovations as they arise.

SUBSCRIPTION & PRICING

Subscription types and pricing



Participation in the Innovation Hub is based on a yearly recurring subscription, invoiced each year in January. The subscription always applies for the running calendar year. (New joiners subscribing as of the 1 July will be invoiced 60% of the yearly fee for the running calendar year. They will be automatically invoiced the normal yearly fee in the January of the next calendar year, and all following years.)

The above pricing and subscription packages apply for the subscription of one organization and its direct employees (or in case of an Expert subscription, alternatively, for one freelance expert).

Clusters can, exceptionally, subscribe with a limited Corporate package, and register up to 12 contacts, split between their direct employees and their members. In this case too, the Corporate package's general pricing applies. Clusters will be charged 100 EUR + VAT for each additional contact above 12.

The subscribed contacts (1/3/12/unlimited) are considered as a constant group of Innovation Hub participants, with access to all activities and the Innovation Hub platform.

Subscribers have the flexibility to manage their registered contacts throughout the subscription period. Contacts can be added, updated, or removed at any time upon written request, as long as the total number of contacts remains within the limits defined by the chosen subscription category.

Eligibility

Innovation Hub membership is eligible for organisations based in the EU, the European Free Trade Association (EFTA), EU Candidate countries, and the United Kingdom.

How to cancel you Innovation Hub membership?

You can discontinue your subscription latest by 30 September of the previous year, by sending an e-mail to info@textile-platform.eu. *(E.g. Latest by the end of September 2026 you can announce the discontinuation of your membership as of 2027.)*

DATA MANAGEMENT

DigitX Innovation Hub members' information is shared within the community, with all other members (name, professional e-mail, organisation, job title, country) via the groups and "Networking" feature of the Innovation Hub platform (hosted on the Textile ETP Members' platform). The Textile ETP does not share members' data with external parties without the agreement of members.

LEGAL DISCLAIMER

The content shared on the Innovation Hub channels, in its webinars and at its events is informational and educational in nature. Neither the Textile ETP, nor the Innovation Hub co-hosts and speakers can be held liable for the consequences of any business decision made based on the information shared.

Contact: info@textile-platform.eu